

OX MAGAZINE

OXFORDSHIRE'S FINEST

Digital Rate Card 2018

www.oxmag.co.uk has been completely rebuilt, redesigned and relaunched, combining a beautiful, sleek new design with a super-intuitive interface, with the aim of expanding our voice, our reach and our engagement. In addition, we are undertaking a major strategic investment to maximise traffic and social engagement from our readers. As an advertiser with OX, you can benefit from higher audience figures and more attractive ad units.

Get on board Oxfordshire's digital revolution!

Sponsored Content

With our increased reach and engaged audience, we can now offer bespoke sponsored content solutions. This content is created by our in-house editorial or video team, utilising our in-depth knowledge of digital marketing to promote your brand, service or product and achieve your desired results.

We offer affordable, measurable and achievable results for our clients. Your content can then be shared and amplified across our social media channels and your own.

Sponsored content is the best way to tell the story of your brand or product

Social Media Marketing

Aligned with our website development, we are growing our social reach at an astonishing rate, reaching a larger audience across Oxfordshire and beyond with engaging content across multiple platforms. We partner with our clients to build bespoke marketing campaigns, designed to achieve the desired results. Contact us to discuss your specific requirements.

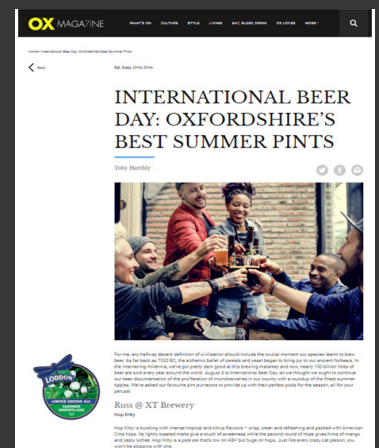
Our social media following is growing at a rate of 200%, reaching 60,000 views per month



- Price List
1. Leaderboard Ad Unit - £8 CPM
 2. MPU Ad Unit - £8 CPM
 3. Half Page Ad Unit - £16 CPM

- Dimensions
- Leaderboard - 728px X 90px
 - MPU - 300px X 250px
 - Half Page - 300px X 600px

The website will benefit from increased traffic and higher audience engagement



Sponsored Content Price List

- £200 Editorial creation
- + £30 CPM (cost per thousand views)
- Minimum investment £500
- Video creation charged separately



Social Media Marketing Price List

- £200 per post
- £20 per 1000 boosted reach
- Minimum investment £400

